



fdi  **Istanbul 2024**
World Dental Congress

ISTANBUL 2024

BRIDGING
INNOVATION AND
PERFECTION

SPONSORSHIP &
EXHIBITION PROSPECTUS

12-15 September 2024
Istanbul, Türkiye





fdi  **Istanbul 2024**
World Dental Congress

About Turkish Dental Association

Today, Turkish Dentistry, with its organization, scientific expertise and its industry, has reached a level of the international scale where we can compete with all the industrialized countries. The competitive capacity and the vision acquired are increasing our expectations for the future.

The Turkish Dental Association entered into a long-term endeavour to achieve this following its establishment and has become a prestigious professional organization, well known for its mission and international relations, both locally and worldwide.

On behalf of our country, in order to reach the target which we set, the Turkish Dental Association has taken a leading role by improving the unity and by taking joint decisions with Dental Faculties, Scientific Dental Societies, Dental Equipment industrialists and Businessmen Society and Dental Technicians Chambers, who make up the components of our profession.

As a member of FDI and its European Regional Organization, the Turkish Dental Association continues its high level of professional solidarity with Balkan countries, Greece, Bulgaria, Albania, Bosnia and Herzegovina, Macedonia, Kosovo, Hungary, Turkic Republics, Northern Cyprus, Uzbekistan, Kyrgyzstan, Turkmenistan, Kazakhstan and Azerbaijan.



WELCOME MESSAGE FROM FDI WORLD DENTAL FEDERATION PRESIDENT



Dr. Greg Chadwick

As President of FDI World Dental Federation (FDI), I would like to extend my warmest welcome as we plan for the 2024 FDI World Dental Congress (WDC). This event, co-hosted with our member and dear friends from the Turkish Dental Association (TDA) in the bustling backdrop of Istanbul, Türkiye, stands as a remarkable opportunity to bring together global leaders from dental practice, research, academia and industry under one roof. It is a platform where we collectively deliver the highest quality Congress, embrace innovation and engage in effective continuing education (CE).

In today's landscape, collaboration between the dental profession and the dental industry is fundamental for the advancement of the art and science of dentistry. With the continuous emergence of novel materials and technologies, the importance of bridging the gap between these two spheres becomes even more pronounced, and it is only by working together that we can deliver the best possible care to patients worldwide.

To all our valued partners, sponsors and collaborators within the dental community, thank you for embarking on this shared journey - a celebration of innovation, knowledge-sharing and progress in global oral health.

This sponsorship guide is designed to assist companies in navigating how to best leverage FDI's Congress to spotlight their impactful work. The WDC brings together thousands of dentists, dental team staff, students, new professionals and international practitioners. Companies can therefore benefit by showcasing their innovative products and services. Alternatively, you can take this opportunity to organize an Industry Symposium to share scientific messages and research. No matter which approach aligns with your company's goals, our WDC team is ready to support you and eagerly awaits the chance to connect with you.

Every element is in place to deliver a Congress that serves to strengthen ties between the dental profession, industry innovators and committed stakeholders to raise the voice of the oral health community and advance the practice of dentistry worldwide.

Together, let's ensure that we deliver the best possible oral health care around the world.

Dear Dentists,

FDI World Dental Congress, which is widely considered as the world dental Olympics, will be held in Türkiye in September 2024.

After the congress we held in 2013, which has gone milestone decision by the FDI Board to assign this

We will be honoured to welcome you in Istanbul in September 2024 on this occasion, which will be the biggest congress in continental Europe after Australia since the COVID-19 pandemic.

It will be a pleasure for us to welcome you at the most important cradle of civilizations and history, at the intersection of continents, and offer you the unique beauty of Anatolia and the honoured tradition of hospitality which has been the joint legacy of humanity across thousands of years.

“Life is a poem of learnings.”

Refreshing our knowledge, discovering innovations and sharing them with humanity are vital for us, dental professionals, as well as indications of the fact that we are a part of life.

We invite you to join us in Istanbul, Türkiye, to discover together the latest developments in the ever-changing world of dental practice, to establish new friendships and reunite with old friends while visiting new horizons in this magical city. And we highly recommend that you set aside sufficient time for the Congress because you will not want to leave Istanbul.

We are looking forward to welcoming you, and we will strive to make your stay with us a memorable experience.

WELCOME MESSAGE FROM TURKISH DENTAL ASSOCIATION PRESIDENT



Tarık İşmen

TÜRKİYE



A country where colours flow at a pace too fast to follow...

Landscape, like music, is a universal language. What the landscape reflects depends on one's perspective. It is history and culture reflected in the settlement pattern of cities and villages. It is architecture and cultural artefacts that mark the passage of time and important events. It is a mirror of ideology, fashion, and a vision of impending change, the future, and the challenges these may come to pose in Türkiye. One experiences an incredible

diversity of nature, culture, history, beliefs and ideas. This is why the Turkish panorama has been described as a "symphony of sounds, smells and people in the most unlikely combinations of appearance and action".

The Anatolian peninsula (also called Asia Minor), comprising most of modern Türkiye, is one of the oldest continually inhabited regions in the world due to its location at the intersection of Asia and Europe, and as such, reflects the characteristics of both continents.



Türkiye has been the home of many civilizations over the past 9,000 years, and the Anatolian hinterland still carries their marks: the Hattis, the Hittites, the Phrygians, the Urartians and the Lydians. Many well-known legends originating from these peoples still strike a chord with us today, such as the wealth of the Lydian King Croesus, King Midas with his golden touch, and the Gordian knot that young Alexander the Great was able to undo with a strike of his sword.

General Information

Population

Türkiye has a population of over 80 million people. The major cities are Ankara (the capital), Istanbul, Izmir, Antalya, Adana and Bursa.

Official Language

The official language is Turkish but most touristic establishments are multilingual, with English, French and German spoken widely.

Office Hours

Most businesses are open weekdays from 8:30 a.m. to 5:30 p.m. Banks are open weekdays From 8:30 a.m. to noon, and from 1:30 p.m. to 5:00 p.m. Bank branches located in major hotels offer additional hours.

Currency

The official currency is Turkish Lira. Exchange rates are published daily by the Republic of Türkiye Central Bank. But in this metropole, foreign currencies (Euro, Dollar, Pound, etc.) are widely used and accepted in many shops and hotels of the city.

Apart from this, credit cards (Mastercard, VISA, American Express, Diners Club) can be used.

Timezone

The actual standard time zone in Türkiye is UTC/GMT +3 hours.

All provinces in Türkiye are within the same time zone therefore the clock in Türkiye is always the same throughout the country.

Climate

The coastal areas of Türkiye bordering the Mediterranean Sea have a temperate climate, with hot, dry summers and mild, wet and cold winters.

The Marmara region tends to have milder summers. The Central Anatolian plateau of the interior of Türkiye has a continental climate with sharply contrasting seasons.

Customs

Türkiye is in the EU trade zone and EU customs regulations are applied. All exhibition and marketing materials are temporarily imported for the duration of the Congress.

Visa

Visitors are required to hold a valid passport to enter Türkiye. Visa requirements may change according to the country so visitors should check the validity of their passport and visa requirements before their travel.

Detailed information on visa procedures is available on the Consular Info page of the Republic of Türkiye, Ministry of Foreign Affairs.

Voltage

The electrical supply in Türkiye is 220 V/50 Hz. Major hotels provide adapters and converters for guests.

Shopping

Shopping is a great adventure in Türkiye, particularly when visiting the bazaars in the various cities. The best buys are leather and suede, copper, brassware, tiles, porcelain, jewellery, embroidery, ceramics and the famous Turkish carpets and kilims.

Remember to bargain, as that is part of the enjoyment.

Congress Venues



The 2024 FDI World Dental Congress in Istanbul will be organized in two congress centres at **Istanbul Congress Valley**.

A compact venue located in the heart of the city and surrounded by a wide range of hotels, restaurants and many other facilities.

The Congress Valley is located in the city centre and features two main complexes, namely **Istanbul Congress Center (ICC)** and **Istanbul Lutfi Kirdar International Convention and Exhibition Center (ICEC)**.

Besides being only one-minute walking distance to each other, the venues are connected with a gateway. Participants can visit all areas without going outside.



Congress Valley has Easy Access to

Municipal, domestic and international transportation networks



Istanbul International Airport
(40 km from Congress Valley)



Sabiha Gökçen International Airport
(38 km from Congress Valley)



Closest Train Station, Sirkeci
(23 km from Congress Valley)



Taksim Metro Station
(500 m from Congress Valley)



FDI World Dental Federation

Adress: Chemin de Joinville 26
1216 Cointrin Geneve, Switzerland

Telephone : +41 22 560 81 41

Web : www.fdiworlddental.org

E-mail : congress@fdiworlddental.org



Turkish Dental Association

Adress : Kizilirmak Mah. 1446. Cad.
Alternatif Is Merkezi No:12/38 06530
Cukurambar, Cankaya/Ankara
Türkiye

Telephone : +90 312 435 93 94

Web : www.tdb.org.tr

E-mail : tdb@tdb.org.tr



Venues



ICC - Istanbul Congress Center

Adress: Taskisla Street, Harbiye 34367
Istanbul, TÜRKİYE

ICEC - Istanbul Congress & Exhibition Center (Lutfi Kırdar Congress & Exhibition Center)

Adress: Gumus Cad. No:4 34367
Harbiye / Istanbul / Türkiye



Organization Secretariat

Adress : Kosuyolu Mahallesi Mahmut
Yesari Caddesi No:64 P.K. 34718 Kadıkoy
İstanbul, Türkiye

Telephone : +90 (216) 414 11 11

E-mail : fdi@opteamist.com

Exhibition & Sponsorship

fdiexhibition@opteamist.com

Registration Accommodation Tours

fdiregistration@opteamist.com

Sponsorship Opportunities

The following pages feature selected sponsorship opportunities for the 2024 FDI World Dental Congress and provide Congress supporters with a number of ways to enhance their visibility and association with the event.

Please contact the sponsorship & exhibition secretariat (fdiexhibition@opteamist.com) regarding the sponsorship opportunities.

All mentioned prices are subject to 20% VAT.

CONGRESS MAIN SPONSORSHIP

50.000 €

Congress main sponsorship includes:

- The company will be announced as "Main Sponsor" within the organization.
- Acknowledgement in the Congress programme, Congress web page and on sponsor companies' board
- Free advertisement in digital programme book and exhibition catalogue
- A free booth will be provided in the sponsor areas on a first-come, first-served basis.
- A special certificate of appreciation will be given to the company at the closing ceremony
- The Official Sponsor will have the right to place one insert in Congress delegates' bags. The insert should be either a promotional product or a flyer/brochure up to A4 size (max. 4 pages). The relevant product or flyer/brochure content will be confirmed by the Organizing Committee. Supply of products or brochures will be made by the sponsor company.
- The Official Sponsor will have the right of sending an e-mail to all registered Congress participants during the event. The relevant e-mail content should be approved by the Organizing Committee. E-mail sending will be carried out by the Turkish Dental Association

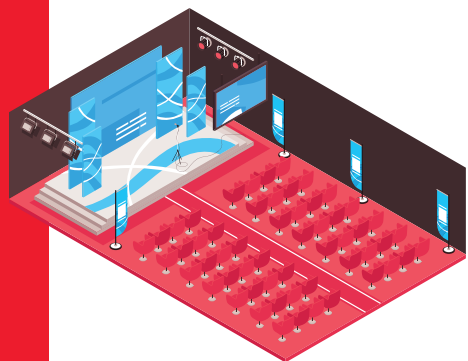
CONGRESS SUPPORTING SPONSORSHIP

35.000 €

Congress Supporting Sponsorship includes:

- The company will be announced as "Supporting Sponsor" within the organization.
- Acknowledgement in the Congress programme, congress web page and on sponsor companies' board
- Free one page advertisement in digital programme book
- A free booth will be provided in the sponsor area on a first-come first-served basis.
- A special certificate of appreciation will be given to the company at the closing ceremony

Sponsorship Opportunities



SATELLITE SYMPOSIA

20.000 € + 20 € per chair

Slots for satellite symposia are available during lunch break: 12:30-14:00. The best way to advertise your “new” product or advancements to the Congress delegates. Organize a scientific session and invite Congress delegates during lunch break. All advertisement and announcements will be displayed in the official printed material of the Congress, including the Congress web page.

Symposium rates includes:

- Room rental: various meeting rooms are available: please contact Opteamist for preferred room size.
- Standard audio/visual equipment
- Simultaneous translation equipment (translators not included)
- Symposium announcements in Congress bags (A4 one page, produced by sponsor)
- Inclusion in symposium programme, pocket programme and Congress web page
- 1 e-mail blast to registered participants
- 2 free Congress registrations for session speakers only



SPEAKER READY ROOM

12.000 €

Speaker Ready Room decoration sponsorship excluding catering costs. World-renowned invited speakers form the core of the Congress programme. The Speaker Ready Room provides speakers with the opportunity to upload, amend, finalize their presentations and meet other speakers. The Speaker Ready Room will be decorated as a lounge, increasing networking opportunities.

Speaker Ready Room decoration sponsorship include:

- Sponsor name written before Speaker Ready Room as “SPONSOR Speaker Ready Room”
- Acknowledgement in Congress programme and Congress web page
- Acknowledgement in official invitation/information letters sent to invited speakers and abstract authors
- The sponsor company may display promotional material (roll-ups, table-top flags, mousepads, etc.) in the Speaker Ready Room. Catering will be available in Speaker Ready Room and catering costs will be added to the sponsorship fee.

Sponsorship Opportunities



ELECTRONIC DISPLAY SPONSORSHIP

20.000 €

The Congress scientific programme, general information and announcements will be published from led TV's which will be located in the ICC B2 floor (Meeting rooms section) and main building of ICEC. Sponsor logos will also be published along with the announcements.

Electronic Display Sponsorship Includes

- Company logo will be displayed on electronic monitors.
- Acknowledgement in Congress programme and Congress web page



GALA DINNER SPONSORSHIP

25.000 €

Gala Dinner will be organized on 14 September 2024. Live music entertainment will be provided.

Speakers and the organizing committee will participate as invited guests.

Gala Dinner Sponsorship Includes:

- The sponsor company's brand signage will be placed at the venue.
- The sponsor company can put table-top flags on the gala dinner tables
- Special invitations will be printed with the sponsor company's logo.
- Acknowledgement in the Congress programme and Congress web page
- 3 free tickets to the Gala Dinner



BOSPHORUS BOAT TOUR SPONSORSHIP

20.000 €

The Bosphorus Tour will be organized on 13 September 2024.

Bosphorus Tour sponsorship Includes:

- Boat or boats can be decorated with the sponsor company's logo and official colours (to be confirmed by the organizing committee)
- Special invitations will be printed with the sponsor company's logo.
- Acknowledgement in Congress programme and Congress web page.

Sponsorship Opportunities

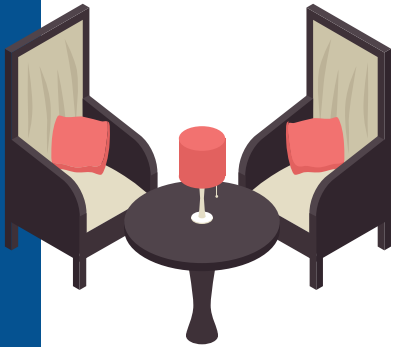
FDI VIP LOUNGE SPONSORSHIP

10.000 €

FDI will host a VIP lounge to accommodate special guests and organize FDI meetings. This sponsorship includes the lounge decoration and catering services.

FDI VIP Room Sponsorship Includes

- The sponsor company may display their products and their logo in a reasonable manner.
- Acknowledgement in the Congress programme and Congress web page



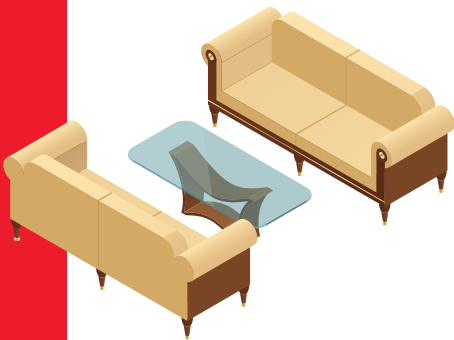
HOSPITALITY SUITE

10.000 €

There will be a limited number of hospitality suites available for exhibitors/sponsors. The exhibitors / sponsors are free to organize any type of activity to attract invited delegates. However, activities competing with the Congress scientific programme or disturbing the Congress and its attendees, in any way whatsoever, will not be allowed. The reservation will be made on a first-come, first-served basis.

Hospitality Suite rental fee includes:

- Room rental throughout the Congress (setup day only 11 September)
- Signage from exhibition area



INTERNET CORNERS

10.000 €

Sponsorship for the two Internet Corners available for delegates and exhibitors. Internet corners are one of the “must-visit” locations at a Congress for delegates. Two internet corners will be made available on both the meeting room level and exhibition level. Internet corner sponsorship is one of the highest visibility sponsorships.

Internet Corners sponsorship includes:

- Sponsor name written before internet corner as “XXX Internet Corner”
- Sponsor logo on internet corner decorations
- Acknowledgement in Congress programme and Congress web page
- Sponsor’s name mentioned in Congress venue signage



Sponsorship Opportunities



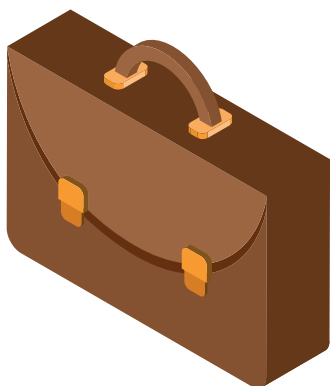
CONGRESS BAGS

20.000 € + Production Cost

Sponsorship for congress bags to be delivered to all registered delegates. Congress bags sponsorship is one of the most preferred items on the sponsorship guide. The delegates cherish the congress bags as a souvenir and keep using them after the congress. A stylish congress bag will be distributed to all registered delegates. The sponsor's logo will be displayed on the visible surface of the congress bag enabling this sponsorship item to live much longer than the congress.

Congress Bags sponsorship rate includes:

- Sponsor's logo to be included on the cover of the bag (front or back)
- Acknowledgement in the Congress programme and Congress web page
- Insert in congress bags (A4 one page, produced by the sponsor)



CONGRESS BAGS (JOINT)

12.500 € + Production Cost

2 Joint Sponsorships for Congress bags to be delivered to all registered delegates. This sponsorship is only applicable if unopposed Congress bag sponsorship is not taken. Congress bags sponsorship is one of the most preferred items on the sponsorship guide. The delegates cherish the Congress bags as a souvenir and keep using them after the congress. A stylish Congress bag will be distributed to all registered delegates. The sponsors' logos will be displayed on the visible surface of the Congress bag enabling this sponsorship item to live much longer than the Congress.

Joint Congress Bags sponsorship rates includes:

- Sponsors' logos to be included on the cover of the bag (front or back)
- Acknowledgement in the Congress programme and Congress web page
- Insert in Congress bags (A4 one page, produced by the sponsors)



CONGRESS BAG INSERTS

5.000 €

A4 size, maximum 4-page insert in the Congress bags (to be produced by sponsor). Place your advertisement in the Congress bag and make sure all delegates receive it. Invite delegates to your special events or to your booth with invitations in the Congress bags. The item is limited to A4 size and 4 pages, however small gifts or promotional material can also be used.

Sponsorship Opportunities



NOTEPADS & PENS

10.000 € + production costs

Sponsorship for notepads & pens to be delivered to all registered delegates in Congress bags. Notepads & pens are regularly used items by delegates during the Congress, and even afterwards. Delegates benefit from the convenience of using the notepads and pens that are distributed within the Congress bags. They take their Congress notes, contact information of the other delegates and make sure to take them home. The sponsor's logo will be printed on both the notepads & pens.

Notepads & pens sponsorship rate includes:

- The sponsor's logo to be printed on notepads & pens (Graphic design to be confirmed by sponsor)
- Acknowledgement in the Congress programme and Congress web page



LANYARDS

25.000 € + Production Cost

The sponsor's logo is printed on the lanyard. This is a highly visible sponsorship item. The sponsor's logo will be printed on the lanyard, in line with Congress and sponsor colours.

Lanyard sponsorship rates includes:

- The sponsor's logo & colours to be printed on lanyards
- Acknowledgement in the Congress programme and Congress web page



CONGRESS VENUE SIGNAGE

10.000 €

Sponsorship for all signage in both conference venues. Delegates will be directed within the Congress venue by following the signage onsite. Sponsors will have a high visibility on all floors of the venues. The sponsor's logo will be placed on all directional signage.

Congress venue signage sponsorship includes:

- Sponsor logo printed on every signage (size and place to be determined due to graphic work)
- Acknowledgement in the Congress programme and Congress web page

Sponsorship Opportunities



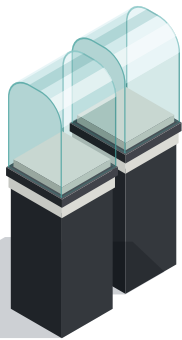
STAFF T-SHIRTS

10.000 € + Production Cost

Sponsorship for staff t-shirts. More than 200 on-site staff will wear Congress t-shirts with the sponsor's logo. Staff t-shirts will be worn by all onsite working staff excluding management staff. The sponsor's logo will be printed on the front and the Congress logo on the back.

Staff T-shirt sponsorship rates includes:

- Sponsor logo to be printed on chest with reasonable sizes.
- Production of t-shirts upon approval from sponsor & organizing committee
- Insert in Congress bags (A4 one page, produced by sponsor)
- All production costs are to be covered by the sponsor on top of this package



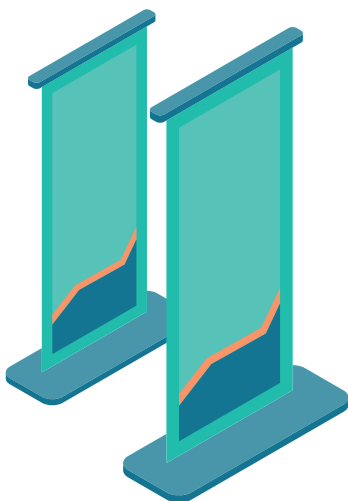
PRODUCT DISPLAY

10.000 €

Product display in the scientific session floor (B2). Limited to a maximum of 3 sponsors. Sponsors will find the opportunity to display their products within the meeting room floor – free from exhibitors. A display table and 2 product mock-up displays will be allowed throughout the Congress. High visibility sponsorship especially for “newly released products”.

Product display sponsorship includes:

- One display table for product placement (no staff)
- 2 product mock-ups to be displayed (max. size 1 meter width/height) in B2 floor of ICC
- All production costs are to be covered by the sponsor on top of this package



COMPANY PROFILE ON ROLL-UP BANNER

3.000 € - each item

Company profile printed on roll-up banner to be displayed at the entrance of the Congress venue.

Maximize brand recognition by placing your company profile or an advertisement on a roll-up banner in the entrance area of the Congress Centers.

Roll-up banner sponsorship includes:

- 80 cm x 200 cm banner with company logo and profile to be displayed on the entrance level of the Congress venue
- All production costs are to be covered by the sponsor on top of this package

Sponsorship Opportunities



DIGITAL MATERIAL ADVERTISEMENT

Please refer to below table for advertisement in digital materials.

Congress Programme Book & Exhibition Catalogue

Inside Front Cover	Full Page	8.000 €
Inside Anywhere	Full Page	5.000 €
Inside Back Cover	Full Page	6.000 €
Back Cover	Full Page	12.000 €
Inside Front Cover	Full Page	8.000 €
Inside Anywhere	Full Page	5.000 €
Inside Back Cover	Full Page	6.000 €
Back Cover	Full Page	12.000 €



PRINTED MATERIAL ADVERTISEMENT

Congress Pocket Programme

Back Page Cover	Full Page	15.000 €
Inside Anywhere	Full Page	6.000 €

BRANDING OPPORTUNITIES - CONTACT OPTTEAMIST

There are a number of opportunities for Exhibitors and Sponsors to feature branding and promotion through the Congress venue

CUSTOM DESIGNED SPONSORSHIP - CONTACT OPTTEAMIST

Custom Designed Sponsorships will be considered. If you have any other particular request about how you would like to present your organization at the Congress, please contact the sponsorship & exhibition secretariat.

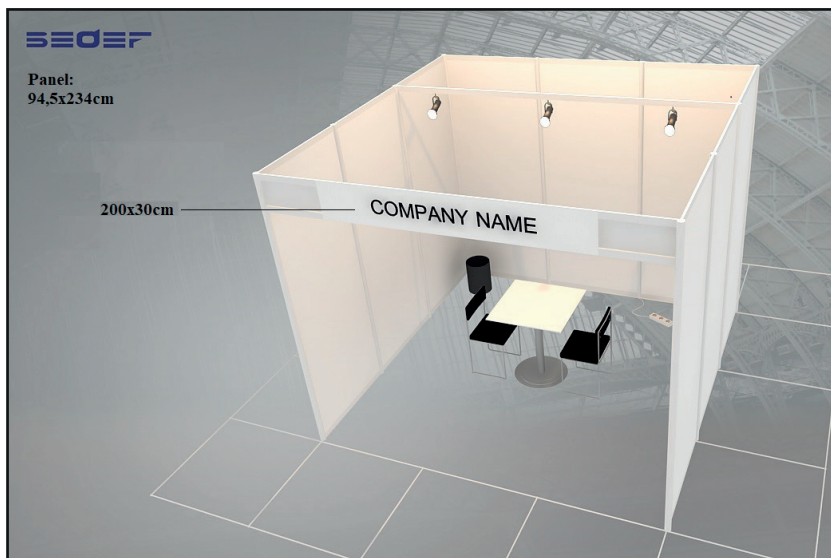


Exhibition

An industrial exhibition area will be available throughout the Congress. Exhibition spaces are available on B4, B5 floors in Istanbul Congress Center (ICC) and Rumeli Upper and Lower Level in Istanbul Congress and Exhibition Center (ICEC).

Access to the exhibition area at ICEC is possible through a gateway from the B4 floor of the ICC. Participants can visit the exhibition centres by using this gateway without going outside.

- Exhibition prices include shell scheme stand design. There is a 10% discount if only raw space is required by the exhibitor.
- All rates are subject to VAT of 20%.
- Third person liability insurance is mandatory.



Shell Scheme Design Includes:

- Walls on 2/3 sides (2.5 m height)
- Name & booth # on fascia
- 1 table
- 2 chairs
- 1 power socket with 3 plugs
- 1 spot per 3 m²

VENUE	FLOOR	UNTIL APRIL 1 2024	AFTER APRIL 1 2024
ICC	B4	275,00 €	315,00 €
	B5/A	385,00 €	440,00 €
	B5/B	330,00 €	380,00 €
ICEC	RUMELI UPPER LEVEL	275,00 €	315,00 €
	RUMELI LOWER FLOOR	225,00 €	260,00 €

How to Book & Pay

HOW TO BOOK

Please fill in the attached exhibition and sponsorship order form and send it to sponsorship & exhibition secretariat via e-mail. The Professional Congress Organizer (PCO) will then get back to you with the status of your reservation, since bookings are made on a first-come, first-served basis. Reservations are only confirmed upon receipt of the relevant deposit payment.

TERMS OF PAYMENT

Bookings less than €10,000 (net of taxes) are subject to full payment upon reservation confirmation.

Bookings exceeding €10,000 (net of taxes) can be paid in two instalments:

- 60% deposit upon reservation confirmation
- 40% balance by 29 March 2024

The sponsorship & exhibition secretariat will issue a proforma invoice for each payment. All payments should be completed within 2 weeks of receipt of the relevant proforma invoice. The sponsorship & exhibition secretariat will be entitled to cancel bookings if payment is not received within the specified time. All payments made until this time will be forfeited.

METHOD OF PAYMENT

- Payment by Credit Card
Visa/Mastercard can be used to pay for exhibition & sponsorship bookings. Please request the order form by mail from the secretariat.
- Payment by Bank Transfer.
Please bear in mind that all bank transfer payments should be carried out “net of charges”, and all bank transfer fees should be paid by the sponsor/exhibitor.

CANCELLATION POLICY

All cancellations must be made in writing to the sponsorship & exhibition secretariat by the official contact person of the exhibitor/sponsor.

- Organizers shall retain 20% of the agreed sponsorship & exhibition fees if cancellation is made before 1 February 2024.
- Organizers shall retain 50% of the agreed sponsorship & exhibition fees if cancellation is made between 1 February and 29 April 2024.
- All cancellations made after 29 April 2024 are subject to full payment and no refunds will be made.

Exhibition & Sponsorship Booking Form

Please return this form to:

SPONSORSHIP & EXHIBITION SECRETARIAT



Telephone : +90 216 414 1111
E-mail : fdiexhibition@opteamist.com

COMPANY INFORMATION

Company Name :
Contact Person :
Contact Person e-mail :
Address :
Postal Code : City/Country :
Tel : E-mail :

INVOICING ADDRESS (If different from above)

Company Name :
Address :
Postal Code : City/Country :

EXHIBITION ORDER

Preferred Venue

ICC (Istanbul Congress Center) ICEC(Istanbul Congress&Exhibition Center)

Preferred Section

ICC Sections B5 Level A B B4 Level C D
ICEC Sections Upper Level Lower Level

Stand / Raw Space Standard Stand Raw Space

Preferred Booth # and Size #.....sqm xEUR=.....EUR

Secondary Preference #.....sqm xEUR=.....EUR

SPONSORSHIP ORDER

-EUR
-EUR
-EUR

Date

Signature

Terms and Conditions

These terms and conditions are an integral part of any contractual agreement between the Organizers and the Contractor within the scope of the 2024 FDI Annual World Dental Congress. Upon the rendering of services by the Organizers the Contractor confirms and accepts these terms and conditions, in addition to the ones specified by the Organizers on application forms and/or contracts and the Technical Manual.

Definitions

“Congress” – The 2024 FDI Annual World Dental Congress, including the exhibition and any meetings or events run by the FDI World Dental Federation in conjunction with the Congress.

“Contractor” – any organization or individual who engages in a sponsorship agreement consisting of, but not limited to, exhibiting, advertising and/or sponsoring in relation to the 2024 FDI Annual World Dental Congress, and shall include their employees, suppliers and agents.

“Exhibition Management Company”- Opteamist Tourism & Organization and their employees

“Exhibition & sponsorship prospectus”– the document announcing all sponsorship opportunities offered within the frame of the Congress.

“Exhibitor” – a Contractor, who opts for the purchase of exhibition floor space (both including and excluding shell scheme) only.

“Organizers” – the FDI World Dental Federation (FDI) and the Turkish Dental Association (TDA). All aspects related to this contract are the sole responsibility of the Turkish Dental Association. TDA is, in particular but not limited to, responsible for the 2024 WDC logistics and budget. It is further understood that TDA indemnifies FDI for any claim made against the FDI WDC 2024, held in Istanbul, Türkiye.

“Sponsor” – a Contractor, who purchases at least one sponsorship option, besides or instead of purchasing exhibition floor space.

“Technical Manual” – the document, which includes all detailed information pertaining to the realization of the exhibition (i.e. dates, onsite regulations, material order forms, etc.).

“Venue” – any Congress facility, exhibition hall, hotel, restaurant or other such building, and in particular the premises where the 2024 FDI Annual World Dental Congress takes place and anywhere within the precincts of such location under the control of the organizers for the purposes and duration of the congress.

Application to Participate

Applications to participate in the Congress as a Sponsor or Exhibitor will only be considered if submitted on the appropriate forms, duly completed and with a legally authorized signature. The Organizers will respond to all applications in writing, in order to confirm or reject the application. Only a written confirmation by the Organizers will be considered valid. Please use the sponsorship and exhibition application form to place your request. The application is binding upon the Contractor's signature. The Organizers will either confirm the booking and issue an invoice with the signed confirmation letter, or reject the application within six (6) weeks after the application has been received. The Organizers will endeavour to meet the Contractor's request wherever possible, however, they cannot guarantee that the Contractor's selected options will be met. If the Organizers are not able to meet the request of the Contractor, they will try to offer an alternative. In this case, the confirmation letter will contain the alternative suggestion. Upon receipt of this confirmation, the Contractor has ten (10) working days to object, except when it concerns the allocation of exhibition space, which is under competence of the Organizers at any time. If no such objection is registered within the allotted time, the booking is considered confirmed with the changes. The Organizers have the right to accept or reject any application.

Principles

A confirmed application implies full acceptance by the Contractor of the terms and conditions produced by the Organizers. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund. The Organizers may add to or alter the foregoing terms and conditions at their sole discretion, if they deem desirable for the proper conduct and successful outcome of the Congress, and the Organizers will not be held liable for any damages or expenses incurred .

In the event of a disagreement between the Organizers and the Contractor, the Organizers have the sole and final right to decide how matters should be handled. In case of absolute necessity and/or for reasons beyond their control, the Organizers retain the right to change the Venue without prior notification. It is the Contractor's responsibility to comply with the local authorities' regulations, as well as with regulations of the Venue.

In all cases, the Contractor is solely responsible for ensuring that his promotional activities during the Congress are legally and ethically acceptable in the Venue, city and country of performance. The Organizers reserve the sole right to decide who will be admitted and to which areas and at what times. The Organizers have the full authority to deny admittance to or expel any person from the Venue.

The Contractor understands and acknowledges that any expenses incurred by the Contractor in connection with the Congress are the sole responsibility of the Contractor, even in the event of cancellation by either party.

The use of the Organizers' name (in full or abbreviation) and its logos is strictly forbidden in publicity, advertising, signage, product, printed matter, film, video, other media, etc. without the explicit permission, in writing, of the Organizers. The Contractor may only refer to the meeting with its official complete name as it is published in the official Congress publications. The contractor may use a hyperlink to the Congress website from their own company website. For any other official (audio)-visual or textual references to the Congress, the Contractor has to submit a request for permission to the Organizers.

Smoking is not permitted in the Venue or any other area under control of the Organizers.

Participants under the age of 16 and animals are not permitted in the exhibition, without specific written approval by the Organizers.

The contractor undertakes not to disclose to any third party, other than to its professional advisers, or as required by law, or as agreed by the Organizers, any confidential information relating to the Congress, the Organizers or the Venue.

Both the Contractor and the Organizers shall ensure the general protection of personal data, which is defined by the data protection rules and regulations of the country in which the Venue is located. In particular, the contractor undertakes that any data provided by the Organizers or generated in connection with the Congress will only be used for the specific purposes outlined and that it will obtain similar undertakings in regard to any such data passed to sub-contractors.

Terms and Conditions

Liability Insurance

The Contractor indemnifies the Organizers of any liability for any damage, loss or destruction caused to equipment, goods or property belonging to the Contractor. Furthermore, the Contractor agrees to be responsible for their property and person, and for the property and persons of their employees, agents and sub- contractors, and for any third party visiting the exhibition space rented by the Contractor. It is mandatory for the Contractor to purchase sufficient insurance policies offered by the Organizers to cover any claims in relation to events described here above, and in general to indemnify the Organizers for such claims.

Exhibition

Detailed regulations and guidelines concerning the exhibition will be presented in the Technical Manual. Participation by the Contractor is dependent upon compliance with all rules, regulations and guidelines stated herein.

The Organizers have the final decision as to the acceptability of displays (i.e. exhibition stands, booths, etc.), and the Contractor will submit the display design plans to the Organizers for written approval.

Exhibitors are not to share with others any space allocated to them without prior written consent by the Organizers.

The use of hazardous products and materials, such as for example lasers, and any special decorations or fittings at the Exhibition requires prior written approval from the Organizers. Application for approval of such use must be submitted to reach the Organizers not later than three months before the Exhibition. Flammable materials are forbidden. Any panels, posters or other forms of display are not allowed outside of the exhibition areas allocated to the Contractor.

The Contractor agrees that a staff member must always be present at the stand during Exhibition opening hours. The Contractor is responsible for the cleaning of their stands, whereas the Organizers ensure daily cleaning of the aisles.

Exhibition space will be confirmed in writing after the receipt of payment.

Exhibition space will be assigned by the Organizers on a first-come, first- served basis.

Other allocations will be determined according to the date of the exhibition space booking and the date of the receipt of the payment. Special wishes regarding placement of the exhibition space will be given all possible consideration but the Organizers make the final decision.

Any changes in the duration and/or location of the exhibition do not entitle the exhibitor to cancel the agreement or request a refund of rates or to put forward a claim for damages incurred thereby.

The Contractor will be informed of the location of the exhibition space when the exhibition floor plan is sent out. The exhibition floor plan however will remain preliminary and open for changes until the actual set-up. The exhibition floor plan includes the latest information on the exhibitor's exhibition floor space. It is the exhibitor's responsibility to verify such information before setting up.

While every effort is made to preserve the published floor plan of the exhibition, the Organizers shall be entitled to vary the general layout or the allocated space at any time to ensure a harmonious construction of the exhibition. The Organizers will inform the Contractor prior to implementing a change and make every effort to reach a satisfactory solution for both parties, whereby the Contractor is not entitled to any refunds. The Organizers determine the external design of the exhibition as well as of the exhibition space.

Therefore, applications can be refused if the stand layout fails to fit in with the exhibition as a whole.

If unforeseen circumstances so warrant, the Organizers reserve the right to postpone the exhibition or transfer it to another site. Even if it is deemed necessary to close the exhibition or the Congress on any day(s) or to vary the opening hours of the exhibition, the Organizers reserve the right to do so, at their sole discretion without any liability for any expenses incurred other than the rental fee of the exhibition space allocated to the Contractor.

All exhibition space displays (i.e. stand, booth design, etc.) must be approved by the Organizers. The Contractor shall inform the Organizers of the proposed display design and any special requirements within the time frame outlined in the Technical Manual. An exhibition stand or any other display form can only be set up if the Organizers have approved its design. Therefore the Contractor or its agent must send detailed reference documentation, including blueprints and layout images of the display design and dimensioned drawings. Any changes or additions must be submitted before the deadline given in the Technical Manual and are subject to approval by the Organizers. At any time the Contractor may be required to show appropriate supporting documents/certificates during the set-up and the exhibition period. In the interest of harmony during the exhibition, applications can be refused if the exhibit fails to fit in with the exhibition as a whole.

For security reasons and to adhere to regulations stipulated by the Venue, the Organizers will appoint official contractors for all installations (such as electricity, communications, hanging points, mains and fittings) and all ancillary services. During set-up and dismantling periods as well as the actual exhibition, no other contractors will be permitted to undertake any of this work without the prior consent of the Organizers. The Contractor will be liable for any damage to walls, floors or ceiling area of the Venue – by nails, screws, oil and paint or by any other cause whatsoever. The Contractor guarantees to pay for the repair of any damage caused.

When planning activities, the Contractor shall respect the overall scientific character of the Congress. Therefore, should the Organizers consider such activities a disturbance or not in line with the rules and regulations, the Contractor agrees to cease such activities immediately.

Storage space is not guaranteed to be available in the exhibition hall and the Contractor must ensure that all packing materials, including empty crates and cartons, are removed from the premises before the opening of the exhibition. The Organizers reserve the right to order cleaning of a Contractor's exhibition space at the Contractor's expense.

The Organizers will provide standard basic security at the Venue, but they cannot accept liability for any loss or damage that may occur. As an additional service, the Contractor can opt for hiring additional security staff through the Organizers to guard their property. The Organizers will provide Congress name badges, which must be worn at all times by the Contractor and their staff whilst in the Venue and in all other areas within the full control of the Organizers for the duration of the Congress.

All appointed stand builders must wear work badges at all times when setting up and dismantling stands.

Guidelines Concerning Laser Devices

The use of laser products at the Exhibition requires prior written approval from the Organisers. Application for approval of such use must be submitted to reach the Organisers not later than three months before the Exhibition.

The following measures must be adopted in all cases where lasers are demonstrated in the Exhibition:

- Appropriate goggles for CO2 lasers must be available for the personnel staffing the stand and for any attendee who will be using the lasers.
- All demonstrations of CO2 lasers must be conducted in clear plastic boxes with all sides enclosed, including the top.
- Appropriate plastic coloured cubicles must be available if any other type of laser is being used, particularly dye and argon lasers.
- No laser equipment may be left unattended in operable condition; and a staff member must always be present at the stand during Exhibition opening hours.

Payment

Payments must be completed in due time. All orders will be confirmed upon receipt of the down payment. If payment is not received in due time, the Contractor's participation will not be considered, or cancelled. It is the Contractor's responsibility to advise the Organizers of the problems with any orders and to check the invoices issued for accuracy.

If more exhibition space and/or sponsorship items than were originally applied for are requested and allocated during the event, the additional amount due shall be paid immediately.

Payments must be made by bank transfer and in Euro only. Bank charges must be prepaid by the transmitter and are the responsibility of the payer. Please use the bank account as noted in the sponsorship and/or Technical Manual and/or invoice.

Should the Contractor's payments be delayed, the Organizers reserve the right to charge interest for the delay.

Cancellation

The Contractor shall notify the Organizers of any and all booking cancellations in writing. The contractor shall assume responsibility for all costs payable for all items that are part of the booking. The Organizers shall be reimbursed for all expenses in connection with the planning of the Congress incurred up to the date of termination and any foreseeable unavoidable costs that might result from the Contractor's cancellation or from the Contractor's exhibition and/or sponsorship commitment.

The following cancellation charges apply:

- Organizers shall retain 20% of the agreed sponsorship & exhibition fees if cancellation is made before 1 February 2024.
- Organizers shall retain 50% of the agreed sponsorship & exhibition fees if cancellation is made between 1 February and 29 April 2024.
- All cancellations made after 29 April 2024 are subject to full payment and no refunds will be made.

Should the Contractor fail to appear at the Congress and the requested services no longer be required, the Contractor will still be obliged to pay the amounts as referred to in the cancellation policies.

Should the contractor desire to offer its space and/or sponsorship items for re-sale to another organization, this can only be accomplished after approval of the new Contractor by the Organizers. After approval of the new Contractor, the original contractor must pay a 10% administrative charge.

The Organizers are entitled to cancel the Congress due to reasons beyond their control that prevent or substantially hinder the planned holding of the Congress.

If the Organizers are compelled to cancel the Congress for reasons beyond their control, i.e. without organizing another congress in its place within twelve (12) months of the originally planned date, the contractor is released from its sponsorship obligation. The Organizers shall refund 50% of the payment made by the contractor within six (6) weeks after the decision has been publicly notified. The remainder shall be used by the Organizers for payment of costs incurred.

The Organizers reserve the right to re-schedule the Congress in equal terms within a year's period. In this case the Contractor does not have the right to withdraw from or decrease its sponsorship participation.

If the Congress must be cancelled or changed due to unforeseen political and economic events, or under a general "force Majeure" clause, the Organizers cannot be held liable for any compensation.

Limitations of Liability

In no case will the Organizers or their employees, agents or suppliers be liable for any indirect, incidental, special or consequential damages to the Contractor and their property, including but not limited to damages for loss of profits, loss of business information, cost related to cancellations and cost of procuring substitute goods or services. The Contractor will purchase sufficient insurance policies for such damages.

The Contractor releases the Organizers from any liability concerning all damages/claims including those usually covered by a fire and extended coverage policy. The Contractor will purchase sufficient insurance policies for such damage.

The Contractor is liable for all damage to buildings or inventory, which is caused by participants of the event, including visitors, staff and other third parties under contract or otherwise invited or engaged by the Contractor, or by the Contractor in person.

The Organizers assume no liability for any loss, damage or injury to any property or equipment brought in by the Contractor or any of its employees, agents or contractors, whether attributable to accident, fire, theft or any cause whatsoever. The Contractor must ensure to take out adequate insurance with ample coverage as necessary, including public and third party liability coverage, as well as covering loss of or damage to exhibits or other personal properties.

The Organizers shall not be responsible, in whole or in part, for any failure to perform any of the obligations under this booking or for failure to hold the Congress as a result of circumstances beyond their reasonable control, including, but not limited to, riots, strikes, civil disorders, acts of war, failures of facilities, terrorism, threats of terrorism, communicable diseases, earthquakes, storms, fires, floods and other natural acts.

Governing Law

This booking is made and shall be governed under Turkish law. Exclusive jurisdiction and venue of any actions arising out of or relating to or in any way connected to this booking, its negotiation or termination, or the event, will be in the Turkish courts.

ISTANBUL 2024

BRIDGING INNOVATION AND
PERFECTION

